



YOUTH CULTURE PROGRAMME

Empowering Youth for a Better Food Future

How are film, art, music and gastronomy linked to our strained agrifood systems amidst a growing climate crisis? These cultural threads sew the fabric of a world that transcends all boundaries, connecting and empowering young people to transform agrifood systems.

Objective

The World Food Forum's (WFF) **Youth Culture programme** aims to appeal to a broad youth audience to inspire a global movement for agrifood systems transformation, while raising awareness about the concrete role of youth in the achievement of the Sustainable Development Goals (SDGs).

Initiatives

The Youth Culture programme utilizes the universal languages of art, film, gastronomy and music as vehicles to raise awareness about the importance of agrifood systems transformation through youth engagement and empowerment.

Art Art has the power of transforming complex issues and topics into stunning visualizations. Every year, dynamic art exhibitions are created around the WFF flagship event, featuring custom and site specific pieces by young artists using artistic mediums, from sculpture to data visualization, to painting and engineering.

Film Film is a uniquely powerful form of storytelling, mixing sight and sound to inspire, inform and incite action. The WFF Film Festival features young directors telling stories of the unsung heroes of the world's agrifood systems - from local women helping feed their communities, to talented actors communicating the importance of reducing food waste through creative means.

Gastronomy Food is a universal language that has brought people together for thousands of years. The WFF holds culinary events and activities with young chefs throughout the year - from the 2023 Masterchef challenge on the International Year of Millets, to the 2024 Sustainable Gastronomy Restaurant Week. Culinary events during the WFF flagship event also provide a unique opportunity to showcase the innovative work of youth in agrifood systems, as well as their rich food culture.

Music Music is the thread that weaves through the WFF programmes, and provides an intuitive and emotional way for guests to absorb the complex information on agrifood systems. Each year, a custom anthem is written and produced by young international artists, serving to bring the WFF's theme to life. The 2023 WFF Anthem, "Together", was written and performed by Zimbabwean artist Mpiwa Gwindi in English, French and Shona.

Work with us to support agrifood systems transformation through the power of youth culture!

We are looking for:

Young artists, musicians, filmmakers and chefs to join our initiatives.

Sponsors and partners to support cultural activities and provide young people with valuable opportunities to gain employment in our agrifood systems.

Contact

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FAO Office of Youth and Women

Learn more



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